

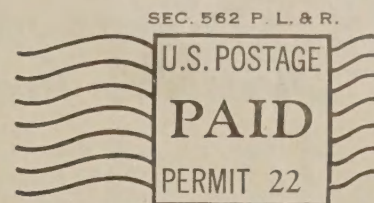
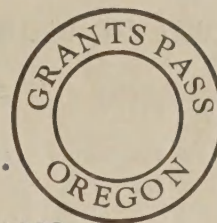
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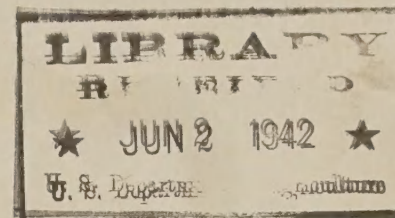
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Miss Newman

U.S. Department of Agriculture.
Bureau of Plant Industry.
Fruit & Vegetable Crops & Diseases.
Washington, D.C.



rq39



VOL. I, No. 3 — SPRING & SUMMER 1942.

Harrold's — Review

Published Frequently by

HARROLD'S PANSY GARDENS & GREENHOUSES

P. O. BOX 29 — GRANTS PASS, OREGON.

It is the purpose of this folder to inform our friends and patrons as to the seeds, plants and bulbs that are seasonable and available at this time. This does not mean that these are the extent of our stock, but rather they are those most likely to be of interest at this time. The prices quoted herein of course supersede previous offers on these items. For a more complete listing of our stock as well as terms of sale, see our last general catalogue. Copy gladly supplied free on request.

Check Pansy Seed Needs

Never before in the history of American floriculture has there been such a complete change in seed supply and growing in so short a time. Even in the last war the stoppage of imports was not so complete. True the American trade finds itself well situated in the production of some seeds. Because of the faith and foresight of a few domestic growers we have the basis of good supplies in some kinds of seeds. Unfortunately, Pansies are not among this group. Dealers found the prices offered by growers in Europe and Japan so attractive that only limited domestic production developed due to the higher production costs encountered here. Because of this American growing has been confined to a group of high quality profitably priced strains. In this better type of seed the American breeder has been highly successful and can be proud of the product he has developed.

Now, however, if Pansy seeds are to be had they must be produced in this country. It is unprofitable to attempt to grow the cheap strains at the former import price. Production will of course be centered mostly on the higher quality and priced strains already in production. Possibly some cheap production may be attempted by new growers of meager experience. In any event the established, reliable grower who is experienced and in production is finding dealers willing and anxious to take up the available seed he may have. As for ourselves we feel that our old and valued patrons are entitled to first call on our stock and growing facilities. We intend to continue this policy in the protection of your interests. YOU as a valued friend and customer will receive first consideration in the distribution of our limited supply of Pansy and Viola seeds.

We enjoyed a good harvest last season and this will assure a normal quantity of seeds being available for the early (July) plantings. Our 1942 crop looks promising and we expect a normal harvest in quantity and quality. This may prove inadequate as several American growers were not so fortunate in harvesting last fall and in some cases by delivering all their harvest they filled but 40 to 60% of their contracts. As many of these growers harvest late — not earlier than September — this means that generally the seed available for early planting is probably inadequate. We can not too strongly stress the advisability of ordering your requirements NOW — or at least early.

We happen to be one of the very few growers of Pansy seeds that can harvest early enough to deliver most items by or before August First. Many items we can deliver by July First from new harvest. Also through a good 1941 harvest we have a normal supply of most kinds to cover early deliveries. We shall do everything we can to keep our customers from being disappointed. Rest assured we want to co-operate to the full extent of our resources.

We believe also that it is wise to be more certain than ever before

of the experience and reputation of your seed source. Present conditions are bound to tempt new and insufficiently experienced growers into this field. Some no doubt will succeed in mastering cultural detail in the course of time; to these we heartily wish the best of luck in their effort. To you as a plant grower we council a careful selection of your seed source. We offer the following seeds backed by forty years of experience both as seed and plant growers and we feel confident that we can render unusual service to you this year. For your Pansy and Viola requirements we can not too strongly stress the advisability of knowing their origin; buying from the seed grower and ordering NOW.

Harrold's Pedigreed Strains

We believe this group of varieties is the finest available today and it is so complete that nearly any type of requirement can be satisfied from it. Following this price list is given a short description of each variety and a complete description is given in our "Pansy Annual".

VARIETY	1000 seed	1/8-oz.	1/4-oz.	1/2-oz.	1-oz.	2-ozs.
HARROLD'S PEDIGREED NOVELTIES.	\$2.00	\$.....	\$.....	\$.....	\$.....	\$.....
HARROLD'S PEDIGREED POT PANSIES.	1.50
HARROLD'S PEDIGREED CUT FLOWER PANSIES.						
Improved Tall Selection.	2.00
Original Strain.	1.50
HARROLD'S AZURE GIANTS.	1.00	1.75	3.25	6.00	12.00	22.00
HARROLD'S GOLDEN GIANTS.	1.00	1.75	3.25	6.00	12.00	22.00
HARROLD'S RUBY GIANTS.	1.00	1.75	3.25	6.00	12.00	22.00
HARROLD'S PEDIGREED SWISS	1.00	2.00	4.00	7.75	15.00	28.00
HARROLD'S PEDIGREED GIANT ART SHADES.	1.00	2.00	4.00	7.75	15.00	25.00
HARROLD'S PEDIGREED GIANTS.	1.00	1.60	3.00	5.75	11.00	20.00
HARROLD'S ALL-AMERICAN BEDDING MIXTURE.	1.00	1.40	2.50	4.75	9.00	16.00
HARROLD'S IMPROVED SWISS.	1.00	1.25	2.25	4.00	7.50	14.00
HARROLD'S OREGON MIRACLE MIXED.	1.00	1.75	3.25	6.00	11.00	

To obtain the pound price multiply the one ounce price by ten.

Four ounces of a variety will be supplied at the pound rate

VARIETY DESCRIPTIONS OF

Harrold's Pedigreed Pansies

Following is a brief description of the Pansy varieties that have been originated and introduced by us during the past eighteen years. Because of limited space descriptions must necessarily be brief but a more complete discussion of their merits is given in our Pansy Annual published each June. The 1941 copy is still available or we will mail the new edition on publication by request.

HARROLD'S PEDIGREED NOVELTIES— These are a blend of new varieties, types and colors from our breeding operations.

HARROLD'S PEDIGREED POT PANSIES— A short compact growing type adapted to pot or porchbox growing. Flowers are very large and the color range is excellent.

HARROLD'S PEDIGREED CUT-FLOWER PANSIES— We have two distinct types of these and depending on the requirements of your market either selection has a definite field.

Original Strain: This was our first type offered nearly ten years ago. Growth rather low but under glass flowers are large and on stems 8 to 10 inches long. Color range is more varied and they are hardier.

Tall Selection: These grow taller; up to 4 feet and stems are 10 to 14 inches long. Color range is good but less varied and flower size is quite good under proper culture. Plants of these freeze easily.

HARROLD'S AZURE GIANTS— The finest intensely blue Pansy.

HARROLD'S GOLDEN GIANTS— Deep golden yellow with blotch.

HARROLD'S RUBY GIANTS— Shades of red in the finest range.

HARROLD'S PEDIGREED SWISS GIANTS— Our latest and the finest "Fancy" type Pansy. The ultimate in flower size and color range, on compact sturdy plants. Heavy substance and velvety texture.

HARROLD'S PEDIGREED GIANT ART-SHADES— A much improved strain of the variety Harrold's Pedigreed Giants. Better color range, flower size and plant habit. The finest "Exhibition" type.

HARROLD'S PEDIGREED GIANTS— This outstanding "Exhibition" type was introduced by us in 1929 and has maintained its popularity on the large flowers on compact robust plants in a wide and most varied range of colors. A real bread and butter sort for the Pansy grower.

HARROLD'S ALL-AMERICAN BEDDING MIXTURE— This is a blended mixture of which 80% is from ALL the other Harrold originations and the balance from the many other varieties we grow. A very useful general purpose strain for the medium priced market.

HARROLD'S IMPROVED SWISS GIANTS— Where a fancy Swiss type is needed at a price this one is to be highly recommended. Not as good as our Pedigreed Swiss of course but not excelled by others at near this price. On a price consideration a fine value.

HARROLD'S OREGON MIRACLE MIXED— Strictly a competitively priced strain containing a most varied selection of the really giant sorts. Color range is excellent and at the price we don't believe these can be equaled. We don't recommend them as competing with the more recently introduced and highly bred strains of course.

PANSY SEED COLLECTIONS

These collections are designed to give a selection adaptable to the requirements of practically any usual florist or nursery need. It will be noted that each is numbered in accord with the number of plants that each collection should produce under reasonably suitable culture. If conditions are above average they may produce many more plants than rated here. There is a saving in using these collections for general requirements in place of the same seeds purchased as individual items and it is hoped that they will be found helpful in figuring quantities needed for a given production of plants.

These collections are built on the basis of quality and utility and in no way has consideration been given except to make them units of maximum value in every respect.

COLLECTION No. 2500

1 Packet	Pansy, Harrold's Azure Giants.	\$1.00
1 Packet	Pansy, Harrold's Golden Giants	1.00
1 Packet	Pansy, Harrold's Ruby Giants	1.00
1 Packet	Pansy, Harrold's Pedigreed Swiss Giants	1.00
1 Packet	Pansy, Harrold's Pedigreed Giant Art Shades	1.00
TOTAL		\$5.00

Price of this collection \$4.50; a saving of \$.50

Or \$1.80 per 1,000 plants for the best obtainable seeds

COLLECTION No. 6000

1 Packet	Pansy, Harrold's Azure Giants.	\$1.00
1 Packet	Pansy, Harrold's Golden Giants	1.00
1 Packet	Pansy, Harrold's Ruby Giants	1.00
1/4 Ounce	Pansy, Harrold's Pedigreed Swiss Giants	4.00
1/4 Ounce	Pansy, Harrold's Pedigreed Giant Art Shades	4.00
TOTAL		\$11.00

Price of this collection \$9.90; a saving of \$1.10

Or \$1.65 per 1,000 plants for the best obtainable seeds

COLLECTION No. 15,000

1 Packet	Pansy, Harrold's Azure Giants.	\$1.00
1 Packet	Pansy, Harrold's Golden Giants	1.00
1 Packet	Pansy, Harrold's Ruby Giants	1.00
1 Packet	Pansy, Swiss Giant Berna	.50
1 Packet	Pansy, Swiss Giant Pure White	1.00
1/2 Ounce	Pansy, Harrold's Pedigreed Swiss Giants	7.75
1/2 Ounce	Pansy, Harrold's Pedigreed Giant Art Shades	7.75
1/2 Ounce	Pansy, Harrold's Pedigreed Giants	5.75
TOTAL		\$25.75

Price of this collection \$22.50; a saving of \$3.25

Or \$1.50 per 1,000 plants for the best obtainable seeds

COLLECTION No. 30,000

1/8 Ounce	Pansy, Harrold's Azure Giants	\$1.75
1/8 Ounce	Pansy, Harrold's Golden Giants	1.75
1/8 Ounce	Pansy, Harrold's Ruby Giants	1.75
1/8 Ounce	Pansy, Swiss Berna	.95
1/8 Ounce	Pansy, Swiss Pure White	1.75
1/8 Ounce	Pansy, Coronation Gold	1.50
1 Ounce	Pansy, Harrold's Pedigreed Swiss Giants	15.00
1 Ounce	Pansy, Harrold's Pedigreed Giant Art Shades	15.00
1 Ounce	Pansy, Harrold's Pedigreed Giants	11.00
TOTAL		\$50.45

Price of this collection \$42.00; a saving of \$8.45

Or \$1.40 per 1,000 plants for the best obtainable seeds

Collections will be supplied ONLY as complete units

GENERAL DOMESTIC LIST OF

Standard Pansy Varieties

VARIETY	1000 seed	1/8-oz.	1/4-oz.	1/2-oz.	1-oz.	2-ozs.
AMERICA: Florist strain of light colors. Good flower size.	\$.50	\$1.00	\$1.80	\$3.25	\$6.00	\$11.50
EARLY PANSY AMERICA: Some earlier and darker colored.50	1.00	2.00	4.00	7.50	14.00
DWARF SWISS MIXED: A low growing "Swiss" type.50	1.00	1.80	3.25	6.00	11.50
ENGLEMANN'S SPECIAL: Scottish show type. Striking but variable. Originators seeds.	1.00	1.70	3.25	6.25	12.00
ENGLEMANN'S GIANT: Dark & light shades.	1.00	1.70	3.25	6.25	12.00
GENEVA GIANTS: Selected Swiss strain. Often listed as Italian Giants.75	1.50	2.75	5.00	10.00	19.00
GIANTS OF CALIFORNIA: Good mixture of all types & colors.50	1.00	1.80	3.25	6.00	11.50
IMPROVED SWISS: (Standard) A select bright colored strain. ..	.50	1.00	1.80	3.25	6.00	11.50
JUMBO MIXED: (Steele) Harrold grown, first generation from the original strain.75	1.60	3.00	5.75	11.00	20.00
MASTERPIECE: A frilled & ruffled sort. Not so large but popular.50	1.50	2.50	5.00
MATCHLESS. Similar to America but of different color range.50	1.00	1.80	3.25	6.00	11.50
MAPLE LEAF GIANTS: A robust plant. Strain has not the color range and substance of some but flowers are large.75	1.25	2.25	4.25	8.00	15.00

VARIETY	1000 seed	1/8-oz.	1/4-oz.	1/2-oz.	1-oz.	2-ozs.
OREGON GIANTS: Good substance and color range.	\$.50	\$1.00	\$1.80	\$3.25	\$6.00	\$11.50
SUPER SWISS MIXED: Select. ..	.75	1.25	2.25	4.25	8.00	15.00
WINTER DON: A tall growing winter cut flower type producing nice flowers on very long stems...	1.00	1.75	3.00	5.00
400 MIXED: A re-selected "Swiss" strain of American development.	.50	1.00	2.00	3.75	7.00	13.00

SEPERATE COLORS

VARIETY	1000 seed	1/8-oz.	1/4-oz.	1/2-oz.	1-oz.
CORONATION GOLD: New pure yellow.	\$1.00	\$1.50	\$3.00	\$5.50	\$10.00
GIANT KING OF THE BLACKS:50	1.00	2.00
GIANT MADAM PERRET: Fine rose & red shades.50	1.00	2.00
GIANT PURPLE: Purple self.50	1.00	2.00
GIANT WHITE: Blotched center.50	1.00	2.00
SWISS ALPENGLOW: Red shades.75	1.25	2.25	4.25	8.00
SWISS BERNA: Violet blue.50	.95	1.75	3.00	6.00
SWISS FIRE BEACON: Wallflower red blotched orange. Quite striking.	1.00	1.60	2.75
SWISS MONT BLANC: White with center blotch.	1.00	1.60	2.75	5.25
SWISS LAKE OF THUN: Ulswater or Thuner Sea blue. Very brilliant.75	1.10	2.00	4.00	8.00
SWISS LUNA: Sulphur yellow self.	1.00	1.60	2.75	5.25	10.00
SWISS RHEINGOLD: Deep yellow with a velvety blotch. Very popular.75	1.25	2.25	4.25	8.00
SWISS PURE WHITE: The best pure white. Much in demand.	1.00	1.75	2.75	5.25	10.00
SWISS YELLOW MASTER: A medium sized pure yellow.	1.00	1.60	2.75	5.25	10.00
BABY DELIGHT: A very pleasing miniature Pansy. Plants are not more than 8" high and the flowers little over an inch across, the color, light blue with face	.50	1.25	2.25	4.50

We do not supply packet sizes between those listed.

Finest Violas

GEM VIOLAS

VARIETY	1000 seed	1/8-oz.	1/4-oz.	1/2-oz.	1-oz.
JERSEY GEM: Compact violet blue.	\$1.00	\$2.50	\$4.50	\$.....	\$.....
YELLOW GEM: Pure golden yellow.	1.00	2.50	4.50
WHITE GEM: Finest white.	1.00	2.00	4.00
GEM VARIETIES MIXED:	1.00	1.75	3.25

VIOLA CORNUTA and HYBRIDA

VARIETY	1000 seed	1/8-oz.	1/4-oz.	1/2-oz.	1-oz.
ADMIRATION: Large dark blue.	\$.35	\$.70	\$1.25	\$2.25	\$ 4.00
APRICOT: Apricot yellow tinged orange.40	.70	1.25	2.25	4.50
ARKWRIGHT RUBY: Ruby red.50	1.00	1.75	3.25	6.00
BLUE PERFECTION: Large purple-blue.35	.70	1.25	2.25	4.00
CHANTREYLAND: Pure apricot.50	.90	1.75	2.75	5.00
LUTEA SPLENDESCENCE: Golden yellow. ..	.35	.60	1.00	1.75	3.00
PAPILIO DEEP VIOLET: Real violet.35	.60	1.00	1.75	3.00
PAPILIO LIGHT BLUE: White center.35	.60	1.00	1.75	3.00
PUCK: Top purple bottom yellow.50	.90	1.50	2.50	4.50
PRIMROSE DAME: Primrose.50	1.00	2.00	3.50	6.00
IMPROVED SCOTCH BEDDING:					
Newest bedding hybrids; many colors...	.50	.75	1.25	1.75	3.00
WHITE PERFECTION: Large white.35	.60	1.00	1.75	3.00

FREE AIR MAIL SERVICE (Seeds Only)

When order arrives Air Mail and amounts to \$3.00 or more in items listing at \$3.00 per ounce or more, seeds will be returned by insured Air Mail without extra charge. Order must arrive Air Mail and no seed can be included in this service costing less than the minimum mentioned. In the event cheaper items are to be included send 8c for each net ounce.

Florist Snapdragons

VARIETY	Price per	1/8-oz.	1/4-oz.	1/2-oz.
AFTERGLOW: Most popular early bronze.	\$.75	\$1.25	\$3.00	
BERTHA BAUR: Fine orchid lavender.75	1.50	4.00	
CAPTOR: A very fine newer white.75	3.00	
CELESTIAL: A fine bright yellow.75	3.00	
CEYLON COURT—Standard: Early canary yellow.75	1.25	3.00	
CEYLON COURT—Dark: Darker than above sort.75	1.50	3.50	
CHEVIOT MAID: Fine early pink.75	1.25	3.00	
CHEVIOT MAID SUPREME: Darker pink.75	1.50	4.00	
CHEVIOT MAID WHITE: Excellent commercial.75	1.50	4.00	
CHEVIOT MAID YELLOW: Popular early yellow.75	1.50	4.00	
CHRISTMAS CHEER: A grand early rose pink.75	3.00	
COATES' YELLOW PERFECTION: Mid-season.75	1.25	3.00	
DAYBREAK: Vigorous Briarcliffe Rose pink.75	2.00	6.00	
ETHEL: NEW. Large, bright golden yellow.75	2.00	6.00	
GLORIOUS: NEW. Reddish copper, yellow lip.75	2.00	6.00	
GOLDEN PINK QUEEN: Color as named.75	1.25	3.00	
HARROLD'S RED: Deep wine red. Early.75	1.50	4.00	
JENNIE SCHNEIDER: Columbia Rose pink.75	1.25	3.00	
JUDD'S EARLY DARK PINK: Very fine.75	3.00	
KIRKWOOD BEAUTY: Glowing bronze.75	2.00	5.00	
KIRKWOOD BRONZE: NEW Early orange buff. ..	.75	3.00	
KLONDYKE SUPREME: Late deep yellow.75	3.00	
LAURA: Early deep rose. Not very tall.75	1.25	3.00	
LAURENE HARROLD: Pink & gold sunset tints...	.75	1.50	4.00	
LUCKY STRIKE: Fine, popular pure white.75	1.25	3.00	
MISS. WOOSTER: NEW. Early dark bronze.75	3.00	
NEW CINCINNATI: Very fine light rose.75	1.50	4.00	
NEW DAWN: Fine quality golden orange.75	3.00	
NEW DEAL: NEW. Very early golden bronze.75	2.00	
OLSEN'S EARLY YELLOW: Deep and true.75	3.00	
ORLANDO: Medium early bronze.75	1.25	3.00	
ROMAN GOLD: Gold shaded apricot rose. Early.75	1.25	3.00	
ROSE ORANGE: A new finely colored early one.75	3.00	
ROSE QUEEN: (Witterstaetter) Finest large rose.75	1.25	3.00	
SONNY: Very nice light pink.75	1.50	4.00	
SUNBURST IMPROVED: Sunburst rose.75	1.50	4.00	
SUN TAN: Extra early orange tan.75	1.25	3.00	
TERRY'S SURPRISE: Rich orange shading rose. ..	.75	1.50	4.00	
VELVET BEAUTY: Rich American Beauty red.75	1.50	4.00	
VELVET SUPREME: NEW. Warm crimson.75	3.00	
WELCOME: Brilliant crimson, dark foliage.75	1.50	4.00	
WESTOVER FRINGED WHITE: Finely fringed. ..	.75	1.25	3.00	
WHITE ROCK: An old favorite still good.75	1.25	3.00	
WHITE WONDER: Very fine early white.75	2.00	6.00	
WINTER HELEN: Improved early Helen. Buff.75	1.50	4.00	
WINTER KING: Fine, free flowering pink.75	1.50	4.00	
FLORIST BLEND: Best cut flower formula.75	1.25	3.00	

What we offer here as 1/8-oz. is the same quantity previously offered as a trade packet. It contains about 2,000 seeds and usually produces 800 to 1200 plants. As before we offer the same multi-packet price and these are as follows.

Uniform Prices On All Varieties

1 packet	\$.75	5 packets	\$3.00
3 packets	\$2.00	10 packets	\$5.50

Special Florist Assortments

For the smaller grower who uses only a small quantity of several varieties we supply what we term quarter packets. These contain about 500 seeds and are priced at \$.25 each when 4 or more are ordered. No order for these amounting to less than \$1.00.

PRIMULA MALACOIDES - Giant Flowered -

An excellent new strain, strong robust plants, extremely large well formed flowers produced in abundance on heavy stems. A cut flower subject of great value in these times of restricted selections.

DOUBLE FAIRY JEWELS: Rich rose pink	\$1.50 per packet
SINGLE ENCHANTRESS: Soft salmon rose.	1.50 per packet
SINGLE LAVENDER GLORY: Soft mauve.	1.00 per packet
SINGLE SNOW-FLAKE: Pure white.	1.00 per packet
SINGLE MIXTURE: Including many new shades.	1.00 per packet

Half packets supplied at half price.

CINERARIA SEEDS

Howard & Smith's CALIFORNIA SUPER - GIANTS

An outstanding strain of Cineraria hybrida grandiflora nana which produces free flowering plants 12 to 16 inches high. The huge flowers measure from 4 to 6 inches across, with single petals 1 to 1½ inches wide. The most outstanding thing about this plant is its basal branching habit and the huge flowers which are in the form of large flat topped clusters. Colors are especially brilliant.

COLORS Originators seeds in original packets.

BLUE SHADES— Sky blue to ultra-marine, some white zoned.

CRIMSON and CARMINE SHADES— Very bright and rich.

SALMON SHADES— Delicate tints from light salmon to pink.

SUPERB BLEND— All the above shades along with many others.

SEED PRICES: Trade packet—about 500 seeds, \$1.00; 1/128 oz., \$2.00; 1/64 oz., \$4.00; 1/32 oz., \$7.50; 1/8 oz., \$20.00.

OTHER VARIETIES

VARIETY	Price per 1,000 seeds	1/64-oz.	1/16-oz.
GRANDIFLORA— Semi-dwarf: Finest mixed.	\$.50	\$1.00	\$4.00
MULTIFLORA Nana Hybrida: Finest mixed	\$.50	\$1.00	\$4.00

Pacific Giant

DELPHINIUM SEEDS

We have a limited stock of these seeds of good germination that are suitable for planting early to make good strong plants for next spring. Planted now they will bloom a little this fall and all will bloom early next season. Supply is limited and these are scarce so order early.

BLACK KNIGHT— Dark colors of velvety texture.

BLUE JAY— A true intense blue.

CAMELIARD— Pure lavender.

ROUND TABLE— A mixture of selected colors.

1/16 oz., \$1.75; 1/8 oz., \$3.00; 1/4 oz., \$6.00; 1/2 oz., \$11.00

GALAHAD— The finest pure white Delphinium available.

LANCELOT— Pure lilac with white bee.

1/16 oz., \$1.50; 1/8 oz., \$2.50; 1/4 oz., \$4.75; 1/2 oz., \$9.25

KING ARTHUR— Royal violet with white bee.

GUINEVERE— Light pink lavender. Very dainty.

SUMMER SKIES— Clear light blue.

1/16 oz., \$1.25; 1/8 oz., \$2.25; 1/4 oz., \$3.75; 1/2 oz., \$7.25

LAVENDER SHADES— Ranging from clear lavender to lilac.

LAVENDER PASTEL SHADES— Light to deep smoky lavender.

LIGHT VIOLET— Light and medium violet.

DARK VIOLET SHADES— Velvety violet with black bee.

LIGHT BLUE SHADES— Light to medium blue.

MEDIUM BLUE SHADES— Light and dark blue, mostly medium.

DARK BLUE SHADES— Fine range in the darker blues.

1/16 oz., \$1.00; 1/8 oz., \$2.00; 1/4 oz., \$3.25; 1/2 oz., \$6.25

LARKSPUR Cockade Giant

This new giant flowered, base branching group has proven most valuable to our patrons and many have remarked on the fine returns they bring. This is originator's — Macdonald — seed.

VARIETY

Price per 1/4-oz. 1-oz.

BLUE COCKADE: Rich lilac blue.	\$.30	\$1.00
CINABAR COCKADE: Brilliant rose red.30	1.00
ROSE COCKADE: Salmon rose.30	1.00
SALMON PINK COCKADE: NEW.30	1.00
SAPPHIRE COCKADE: Deep lilac.30	1.00
VIOLET COCKADE: Rich violet purple.30	1.00
WHITE COCKADE: Pure white.30	1.00
COCKADE PASTEL SHADES: Excellent color blend in soft shades. NEW.40	1.25
COCKADE SUPERB MIXED: Very fine.25	.95

Now more than ever before quality and reliability counts.

Cut Flower STOCKS

We were among the first seedsmen to recognize the quality and value of these two groups of Stocks and to offer the originator's full line. We are more confident today that these will please you and be profitable.

DOUBLE GIANTS OF CALIFORNIA

These are an improvement over the Improved Bismarck strains with stronger plants and larger flowers. The colors also are distinctive.

VARIETY

Price per 1/8-oz. 1/4-oz. 1/2-oz. 1-oz.

GOLDEN GATE: Rich yellow.	\$.50	\$1.00	\$1.90	\$3.50
MOJAVE: Royal purple.50	1.00	1.90	3.50
MONTEREY: Pink.50	1.00	1.90	3.50
PACIFIC: Blue.50	1.00	1.90	3.50
REDWOODS: Blood red.50	1.00	1.90	3.50
SANTA BARBARA: Chamois.50	1.00	1.90	3.50
SANTA MARIA: Very fine pure white.50	1.00	1.90	3.50
SEQUOIA: Rose carmine.50	1.00	1.90	3.50
TAHOE: Lavender.50	1.00	1.90	3.50
YOSEMITE: Deep rose.50	1.00	1.90	3.50
FANCY MIXED: All the above blended.45	.90	1.60	3.00

The New Early Colonial Type

This new race of Stocks is of great value to the florist who wants heavy production of prime flower spikes over a moderate period of time. Tall and exclusively branching they produce no center spike but branch at the base; producing 8 to 10 spikes 30" long. They flower 2 weeks earlier than the Perpetual branching types. Florets are double and 2" in diameter. Doubleness of plants is about 70%. Highly recommended.

VARIETY

Price per 1/8-oz. 1/4-oz. 1/2-oz. 1-oz.

MAYFLOWER: Fine rose red.75	1.50	2.75	5.00
PRISCILLA: Silvery lavender.75	1.50	2.75	5.00
PURITAN: Glowing pure white.75	1.50	2.75	5.00
ROSE STANDISH: Bright rose.75	1.50	2.75	5.00
CUT FLOWER BLEND: All the above.75	1.50	2.75	5.00

Terms Of Sale

PRICES— All prices are made on a basis of cash with order. No deviation will be made from this rule except where special credit arrangement and usual reference check has been made. **SEEDS** can be sent C. O. D. and in all instances where remittance is not made will be so sent.

REMITTANCE— May be by any of the usual commercial methods of transferring funds. The amount must be in United States money, collectable net, for the full amount of the order. **WE WILL NOT** accept postage stamps as any part of remittance for merchandise.

TRANSPORTATION— **SEEDS** will be shipped by insured post prepaid. Free Air Mail delivery may be had on seeds under the conditions mentioned elsewhere in this list.

OUR RESPONSIBILITY— In view of the reasonable prices quoted herein and the varied conditions under which this stock will be grown, it is manifestly impossible for us to guarantee in any manner, descriptive or cultural, the crop resulting from the use of listed material. Ordering from this list will definitely be construed as your acceptance of these terms as set forth and it is understood that in all cases our liability shall be limited to the actual purchase price paid for any material supplied.

Save - Order Early

This year more than in the past it is desirable that the best possible use be made of available hours of labor. As an inducement to you to let us keep busy during the rest of this month and early June you may deduct 5% from the gross amount of any order from this list postmarked before June 20th. The only exceptions are the Pansy Seed Collections which are net as quoted and no discount will be allowed on orders amounting to less than \$10.00. This is a substantial saving as well as assuring you of the availability of these seeds when needed; a real consideration in view of prevailing conditions of supply today.

Remember this is available not later than June 20th.